

Welcome to the Christmas Tree Industry,

We're glad to hear that you're interested in getting started with Christmas trees! The Council has a plethora of knowledge and resources for any inquires throughout the time of building your business and working with your trees!

The Christmas Tree Council Nova Scotia (CTCNS) is the umbrella organization, or coordinating body, for the three regionally-based Christmas tree grower associations in Nova Scotia.

We **highly recommend** joining one of the associations as they are full of experienced producers that have great networking opportunities, are able to give great advice, and have regular field days and meetings presenting on useful topics.



The Associations:

- Lunenburg County Christmas Tree Producers' Association (LCCTPA) serving the South Shore of Nova Scotia – Lunenburg, Annapolis Valley, Yarmouth, Shelburne, Queens.
- Cobequid Christmas Tree Producers' Association (CCTPA) serving Central Nova Scotia area of the province – Cumberland, Colchester, Hants, Halifax.
- Northeastern Christmas Tree Association (NeCTA) serving Northeastern Nova Scotia – Pictou, Antigonish, Guysborough.
- Cape Breton Region contact: Dave & Jenna Lee Mombourquette – greenhillsfarmcompany@gmail.com.

Contacts for each association can be found here: Partner Association – CTCNS.com

Initial In-Person Services for New Entrants

The CTCNS Research Team offers New Entrants a site visit upon first contact with the Team to confirm that the site is a good prospective Christmas tree lot. During this visit, we can provide:

- Soil Sampling
- Site Evaluation
- Physical copies of resources or direction to online resources, upon request.

Contact any member of our Research Team to set up a site visit during Spring, Summer, or Fall.



real.fresh.local.
iloverealtrees.com



Initial Online Services for Any Christmas Tree Producer of Any Expertise.

There is a huge range of CTCNS/producer aid material to view. It all comes in various forms and there are continually new developing materials every month released on our website, emailed, or mailed out. Resources on specific topics can be requested at anytime.

- **Nova Scotia Christmas Tree Journal** – A quarterly journal with articles from the community. Printed journals are included with association membership. See <https://ctcns.com/association/journal/>
- **2021 Atlantic Canada Christmas Tree Growers' Manual, Third Edition**– Available for free for association members and for purchase (\$50+hst). A 2021 'how to grow Christmas trees in NS' development in collaboration with Dept. of Ag, Dalhousie, Nova Scotian Producers, and more.
- **New Entrant Kit** – Our website full of resources about business, production, best management practices, research, collaboration, safety, personal development, and much more. <https://ctcns.com/association/new-entrants-kit/>
- **Christmas Tree Forum** - CTCNS developed an online conference platform known as the Christmas Tree Forum (Previously known as the Balsam Fir Forum). The platform has speaker sessions from the industry's top technical specialists around the world and covers every aspect of the industry. <https://www.christmastreeforum.com/>
- **Certificate in/Introduction to Christmas Tree Grading Course** - This course is designed to provide an overview of the United States Christmas Tree Grading System, encouraging a standardized grade across Christmas Tree Farms. Hosted online and in-person (upon request), growers that completed the exam portion of the course received a Certificate from CTCNS. For more information or to register, reach out to info@ctcns.com.
- **2021 Lunchbreak Series w/ Christmas Tree Council** - Topics include Mental Health, Weed Identification, Herbicide Recommendations, Soil Survey Summary, Safe Loading Practices, Marketing, Starting Small Scale Seedling Nurseries, and more. Sessions are available on media.ctcns.com, [CTCNS YouTube](#), [Real Trees, Real Talk podcast](#) on your favourite streaming platform.



real.fresh.local.
iloverealtrees.com



Our Platforms

We have many other platforms, social media, and websites as well. All are full of resources, media, and general knowledge about the Christmas Tree industry in Nova Scotia.

- ctcns.com – Resources for Growers. Factsheets, research articles, links to other useful webpages, Management Resources, New Entrant Kit, wholesale directory, buy & sell page, smarttree.ctcns.com, brand & sales support, etc.
- iloverealtrees.com – Resources for the public on where they can find a real Christmas tree, news and events, u-cut directory, contests, and photo gallery.
- christmastreeforum.com – Education about industry topics from professionals across the globe. Topics include Taking Care of Business, Fertility, Integrated pest Management, Succession Planning, and much more! This platform hosts the Certificate in Christmas Tree Grading course.
- media.ctcns.com - The CTCNS Media page hosts all the CTCNS media in one spot! The Lunchbreak Series, Real Trees, Real Talk Podcast, Industry Research Videos, a huge gallery of photos, a meet the team page, and all the ongoing projects can be found here!
- novascotiabalsamfir.com - Nova Scotia Balsam Fir Promotional Campaign Website – The World's Most Treasured Christmas Tree
- **Facebook** – Christmas Tree Council of Nova Scotia
- **Instagram** - @christmastreecouncilnovascotia
- **Twitter** - @iloverealtrees
- **LinkedIn** - Christmas Tree Council of Nova Scotia
- **YouTube** – Christmas Tree Council NS
- **Spotify** – Real Trees, Real Talk – Why Nova Scotia Loves Real Christmas Trees



real.fresh.local.
iloverealtrees.com



Literature

There are a couple of starter books that we recommend. Links for purchase are below in case you're interested. Keep in mind these will be heavily based on production in the US but they do have very good sections on getting started and business planning.

- **[Growing Christmas Trees – Select the Right Species, Raise the Best Trees, Market for the Holidays, Patrick White and Lewis Hill](#)**
- **[Christmas Trees for Pleasure and Profit, Fourth Edition, Robert D. Wray](#)**

Preliminary Land Characteristics

If you're currently looking for land or have land, here are a few tips on site selection for Balsam Fir or Christmas tree lot, which you can find more information on in a Lunchbreak session.

- Avoid frost pockets. These are usually in low-lying locations with tall or thick stands on their lower sides.
- Aim for a flat site. It's easier to manage and harvest trees when they aren't on heavy slopes.
- Try to get eastern or northern exposure. Trees on south-facing slopes are prone to frost damage and western slopes are prone to wind damage.
- Look for a site with good drainage. Conifers are resilient but they don't like to have wet feet. You'll have far more success if your site is well-drained.
- You want deep, moist soils with high organic matter content; they'll hold the moisture and nutrients better. Avoid heavy clay soils.

More Benefits of a CTCNS Membership

- Marks Discount Cards
- Cambridge Suites Hotel (Halifax)
- Nova Scotia Christmas Tree Journal



real.fresh.local.
iloverealtrees.com



Websites for New Farmers in Nova Scotia

- Nova Scotia New Farmer: <https://nsnewfarmer.ca/>
- Guide for Beginning Farmers in Nova Scotia – Think Farm: <https://novascotia.ca/thinkfarm/documents/Beginning-Farmers-Guide.pdf>
- Nova Scotia New Farmers: <https://nsyoungfarmers.ca/>
- Perennia Food & Agriculture: <https://www.perennia.ca/>
- Nova Scotia Federation of Agriculture: <https://nsfa-fane.ca/>
- Nova Scotia Federation of Agriculture – Farm Registration: <https://nsfa-fane.ca/members/farm-registration/>
- NSFA Meet Your Farmer: <https://meetyourfarmer.ca/>
- Environmental Guide for Nova Scotia Farmers – Nova Scotia Environmental Farm Plan: https://nsefp.ca/wp-content/uploads/2021/01/Env-Guide-for-NS-Farms-v2020_11.pdf

CTCNS Staff

- Angus Bonnyman – Executive Director - angus@ctcns.com
- Brittany Frenette – Outreach Manager - outreach@ctcns.com
- Lienna Hoeg – Acting Christmas Tree Specialist – research@ctcns.com
- Resource Assistant, Research Team – resource@ctcns.com

We're here to help! These resources should get you started but if you have additional questions, don't hesitate to reach out again. Although, we don't have formal training sessions that teach everything from planting to sales, we might be able to connect you with an industry veteran in your area if that would be of interest.

All the best,

The CTCNS Team



Christmas Tree Council of Nova Scotia
PO Box 8, Tatamagouche, Nova Scotia B0K1V0
Phone: 1-855-NSBALSA Email: info@ctcns.com
www.ctcns.com



real.fresh.local.
ilove Realtrees.com



FORUM

